



Wine Program Awards Questionnaire

Club Name: _____

Wine Selection

How many total selections are on the wine list(s)? _____

Which wine-producing regions are represented on your á la carte list(s)?

- | | | | |
|------------------------------------|---------------------------------------|--|---|
| <input type="checkbox"/> Bordeaux | <input type="checkbox"/> Piedmonte | <input type="checkbox"/> Napa Valley | <input type="checkbox"/> Australia |
| <input type="checkbox"/> Burgundy | <input type="checkbox"/> Tuscany | <input type="checkbox"/> Sonoma Valley | <input type="checkbox"/> New Zealand |
| <input type="checkbox"/> Alsace | <input type="checkbox"/> Hungary | <input type="checkbox"/> Santa Barbara/Santa Maria | <input type="checkbox"/> Argentina |
| <input type="checkbox"/> Loire | <input type="checkbox"/> Germany | <input type="checkbox"/> California Central Coast | <input type="checkbox"/> Chile |
| <input type="checkbox"/> Champagne | <input type="checkbox"/> Spain | <input type="checkbox"/> Washington State | <input type="checkbox"/> Other (Please specify) _____ |
| <input type="checkbox"/> Rhone | <input type="checkbox"/> Portugal | <input type="checkbox"/> Oregon | <input type="checkbox"/> Other (Please specify) _____ |
| <input type="checkbox"/> Austria | <input type="checkbox"/> South Africa | <input type="checkbox"/> New York | <input type="checkbox"/> Other (Please specify) _____ |

Number of wines available by the glass? _____

Do you have half bottle selections on list(s)? YES NO

Does the club have a vertical collection of a wine over four vintages? YES NO

Do you have large format bottle selections on list(s)? YES NO

Wine Pricing and Sales

How many bottles does the club own? _____

What is the total value of your wine inventory at cost? \$ _____

What are the club's annual sales volumes in the following categories:

Food revenues \$ _____

Beverage revenues including wine revenues \$ _____

Wine revenues \$ _____

What is the annual wine cost of goods sold? \$ _____

Wine Program, Staffing and Administration

Does your club have an active wine committee? YES NO

Number of wine-specific events held at the club per year? _____

Does the club have a cellar program for purchase and holding of wines for a minimum of two years before sale? YES NO

Does the club purchase wine futures? YES NO

Are bottles placed in temperature/climate-controlled conditions? YES NO

Does your club have a formal wine-training program for wait staff? YES NO

Does the club have a sommelier or full-time wine steward? YES NO

Impression of the Wine List

Subject to judge's interpretation including, but not limited to, listing of vintages, organization, presentation of list, spelling and other items.