To guide your Education Chairman in scheduling the best possible programs for chapter meetings and to increase member participation at meetings, we ask that you complete the following questionnaire and return it at the earliest possible date.

1. Chapter meeting preference: Day of the week: ____________________________ Time: ____________________________

2. Should a spouse program be planned in conjunction with a chapter meeting?  
   [ ] Yes  [ ] No
   If Yes, state the type of programs that you feel would be of interest. (List on back of this form.)

3. How many education meetings would you like to see each year? (check one)  
   [ ] 1-3  [ ] 4-5  [ ] 6-8  [ ] 8-10

4. My club can host a meeting in the month(s) of: ____________________________

5. My club can host a golf tournament in the month(s) of: ____________________________

6. Grade the following types of programs according to your personal preferences, making your first choice #1, your last choice #10:

   ___ Panel discussion (3 or 4 managers’ views, question period)  ___ Idea Fair (contest among local managers)
   ___ Roundtable (one moderator, all managers participating)  ___ Demonstration (meat cutting, coffee brewing, carpets, etc.)
   ___ Educational series  ___ Tours (to a nearby facility)
   ___ Experimental meal (“eat it and critique it”)  ___ Workshop (six-hour CMI, includes exam)
   ___ Exhibits (manufactured products of interest)  ___ Other _____________________________

7. Indicate your first, second and third choices for subject preferred. Then put an X by others in which you have keen interest for a program.

   ___ CMAA policy and/or objectives
     ___ Certification programs
     ___ CMAA services offered to members
     ___ Stress management
     ___ Insurance/benefits programs for club managers
     ___ Practical investment programs for club managers
     ___ Accounting and financial management
     ___ Legislative and regulatory issues
     ___ Golf course maintenance
     ___ Membership marketing strategies
     ___ The latest in clubhouse equipment
     ___ Technology updates
     ___ Clubhouse renovations
     ___ Ethics in club management
     ___ Risk management
     ___ Crisis communications
     ___ Enhancing your presentation or communication skills
     ___ Strategic planning

   ___ Purchase specifications (their value and how to write them)
   ___ Sanitation
   ___ Housekeeping (current practices)
   ___ Building and facilities management
   ___ Achieving work standards (training, job descriptions, organization, work methods, performance appraisal)
   ___ Human resources management
   ___ Golf shop operations
   ___ Make the first impression good (freshen up your entrance)
   ___ Vandalism on private property and how to combat it
   ___ Sight selling and opinion making
   ___ CMI workshops (described and explained)
   ___ Tax and financial issues
   ___ Manager/board relations/orientations
   ___ Chief Operating Officer (COO) concept
   ___ Leadership

List other subjects of interest on back that are not named above.