The 2020 Student Chapter Idea Fair competition will be held during the 2020 World Conference and Club Business Expo in Grapevine, TX. Entries will be on display in the Member Services Pavilion during its hours of operation, with the exception of when the entries are being judged. Entries will be accepted on site until 8:00 a.m. on Saturday February 8, in the Member Services Pavilion.

Please fill out the online Student Chapter Idea Fair Entry Form by visiting https://www.cognitoforms.com/CMAA1/IdeaFairForStudentChapters. This will automatically send your text to CMAA National Headquarters and help us get all of the entries online more quickly and efficiently. Then print out three copies of the completed form. Please attach a plastic document protector to the back of your entry board to hold your entry forms.

**Categories and Examples:**

1. **Education:** Planning, creativity, logistics, promotion, club tours, etc.
2. **Student Chapter Outreach:** Student chapter communications, weekly, monthly, quarterly newsletters, membership retention, chapter meetings/events, etc.
3. **New Membership Programs:** New member orientation, recruitment techniques and plans, etc.
4. **Senior/Student Chapter Relations:** Community events, collaboration of senior and student chapters for the benefit of the chapter, education, etc.
5. **World and Student Conference Planning:** Fundraising, travel planning, accessibility to all student members, award program preparations, etc.

**Judging Criteria**

- Transferability of idea or method to other chapters
- Uniqueness of idea
- Presentation
- Creativity/clarity/content
- Adherence to the qualifications criteria

Failure to meet all qualifications criteria will disqualify the entry from the judging process.

- Recommended size for entries is 20" wide x 22" high x 6" deep, not to exceed 30" wide x 40" high x 6" deep.
- Entry may not include glass (inclusive of frames) nor any electronic devices, batteries, or perishable items.
- Project must be clearly identified by both category and number on the front of the entry.
- A brief description of the idea must be on the front of the entry.
- Entry form must be completed and three copies must be attached to the back of the entry in a plastic document protector (as noted on this form).
- Name of the CMAA Student Chapter must be included on the front of the entry.

Please have three copies of your completed entry form available. They should be securely attached to the back of each corresponding entry in a plastic document protector. You may use additional pages if necessary. Information received will be utilized by the National Headquarters as resource material.

If you choose not to hand-carry your entries, please ship them to arrive between January 10 – February 4, 2020

CMAA – Idea Fair – Texas 1 & 2

5130 Cash RD
Dallas, TX 75247

Mark Entries: Hold for CMAA Student Chapter Idea Fair

All shipped entries must be received at the above address by Tuesday, February 4, 2020, to be eligible for judging. No exceptions!

Participation in the 2020 Student Chapter Idea Fair does not necessarily merit an award ribbon. Entries are the responsibility of the CMAA member. CMAA will not be responsible for the shipment or return of entries. **Should you elect to keep your entry, it must be picked up by 1:30 p.m. on Wednesday, February 12. After this time, unclaimed entries will be discarded.**

For further information, please contact Christina Krueger at 703-739-9500 or christina.krueger@cmaa.org.