



Candidate's Full Name: *Joe Krenn, CCM, CCE*
Candidate's Present Club: *Farmington Country Club*
Year Joined CMAA: *2002*

It is a great privilege and honor to be nominated as a candidate to serve on the National Board of Directors for the Club Management Association of America. The strength of CMAA comes from the commitment of its leadership and countless volunteers in promoting the strategic initiatives. Continued focus and commitment to enhanced education, networking opportunities, and career development remains the cornerstone of our organization.

My career in club management has afforded me many memorable moments that I will cherish for the rest of my life. Since joining the Johnson & Wales University Student Chapter, CMAA has been an integral aspect of my professional career and personal growth. The opportunities provided by the Association have helped me enhance my network, take charge of my career, broaden my knowledge, and be an overall better leader.

I unequivocally believe that it is our duty to give more than we receive in this life. As Denzel Washington is credited with saying, "At the end of the day it's not about what you have or even what you've accomplished ... it's about who you've lifted up, who you've made better. It's about what you've given back." It is my time to give back to an association that has helped make me the leader that I am today.

No different than the clubs that we manage, successful organizations are led by people who are passionate about the mission; who want to share it with others; who want to help them expand their knowledge and enjoyment. This passion shows through in everything the organization does. Undeniably CMAA is a very complex organization, and it takes many people to ensure its success daily. The CMAA staff is considered one of the best association management staff in the country, however, they rely on all of us to help guide our association into the future.

If you believe my qualifications and experience would greatly contribute to CMAA's operational and strategic goals, it will be an honor to serve another term as a National Director.

Chapter Activities

2012-Present	Member, Virginias Chapter
2010-2012	President, Georgia Chapter
2012	Representative, Wine Foundation, Georgia Chapter
2007-2012	Board Member/Chapter Officer, Georgia Chapter
2005-2007	Member, New England Chapter
2002-2005	Director, Assistant Manager's Club, Georgia Chapter
2002-2005	Member, Georgia Chapter
1998-2000	President, Johnson & Wales University Student Chapter

National Activities

2020-Present	Membership Committee Chair
2020-Present	Diversity, Equity, and Inclusion Task Force
2019-2020	Communications Committee Chair
2019-Present	National Director
2018-2019	Professional Development Committee
2017-2019	CMAA Fellows Selection Committee
2017-2018	Research Committee
2016	Strategic Planning Committee
2015	Nominating Committee
2014	Certification Committee
2012-2013	Chapter/Member Services Committee
2010-2011	Certification Committee
2008	Career Services Committee
2008-2009	Elections Committee

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Conferences Attended

2020-2022 Leadership/Legislative Conference
2012-2022 CMAA World Conference
Club of the Future Judging Committee (2012)
Various At-Conference Committees (2014-2015)
2011-2013 Leadership/Legislative Conference
2009 Leadership/Legislative Conference
2007-2010 CMAA World Conference
Various At-Conference Committees (2007, 2010)
Chair, Elections Committee (2009)
2006 Leadership/Legislative Conference
2005 CMAA World Conference

Workshops Attended

2020 Virginias Chapter Education: Virtual – Leadership on the Line
2019 Club Leadership Summit
2017 National Capital Chapter Workshop – Chevy Chase
2015 BMI V
2011 Georgia Chapter Workshop – The King & Prince Resort
Georgia Chapter Workshop – Dunwoody Country Club
BMI IV
2010 Carolinas Chapter Workshop – Greenville
2009 Georgia Chapter Workshop – St. Ives Country Club
2004 BMI III
BMI II
2003 How to Build a Better You
BMI I
2002 OSHA – Alan Achatz, CCM
Wine Workshop – Piedmont DC

Experience as a Management Professional

2012-Present General Manager/CEO, Farmington Country Club, Charlottesville, VA
2008-2012 Town Club, Cherokee Town & Country Club, Atlanta, GA

2007-2008 Assistant General Manager, Ansley Golf Club, Atlanta, GA
2005-2007 Club Manager, Carnegie Abbey Club, Portsmouth, RI
2000-2005 Assistant Manager/Assistant Clubhouse Manager, Atlanta Athletic Club, Duluth, GA
1998-2000 Youth Activities/Pool Manager, Agawam Hunt Club, East Providence, RI

Education

2011 MBA, Coles College of Business, Kennesaw State University, Kennesaw, GA
2000 BS – Hospitality Management, Johnson & Wales University, Providence, RI
1998 AS – Recreation/Leisure Management, Johnson & Wales University, Providence, RI
2017 Certified Chief Executive, CMAA
2012 Honor Society, CMAA
2006 Certified Club Manager, CMAA
1998-2000 Johnson & Wales University Student Chapter, CMAA

Other Activities

2017-Present Strategic Planning Chairman, Salvation Army, Charlottesville, VA
2017-Present Board Member, National Leadership Academy, Denver, CO
2017-2018 Advisory Board Chairman, Salvation Army, Charlottesville, VA
2017 James Brewer Award Winner, Excellence in Club Management
2016-2019 Advisory Board Member, Senior Center, Charlottesville, VA
2016-2018 Kettle Bell Collection Chairman, Salvation Army, Charlottesville, VA
2015-2016 Board Member, Blue Ridge Mountain Rotary Club, Charlottesville, VA
2014-Present Board Member, Salvation Army, Charlottesville, VA
2013-Present Member, Blue Ridge Mountain Rotary Club, Charlottesville, VA
1998-2000 Volunteer Firefighter, Barrington, RI