



# 2021 Student Chapter of the Year

January 1 to December 31, 2021

## Program Summary and Entry Requirements

The Student Chapter of the Year (SCOY) award competition recognizes outstanding work, participation, and accomplishments by the Student Chapters. After judging, results are determined and the winning Student Chapters from each size category will be given appropriate recognition during the 2022 World Conference on Club Management and Club Business Expo.

### Preparing the Entry

The entry is broken up into three sections. The questions your chapter must answer are on pages 2 of this packet. The Chapter will submit their entry online by clicking the “Submit An Entry” button and filling out the online form. We recommend that you create a Word document with your answers, then copy and paste into the online form when your entry is ready. National staff will automatically score section 2 for all Chapters that enter, so no need to add anything in for that section. All entries should be submitted by January 14, 2022. **Late entries will not be accepted.**

### Judging

Judging is the responsibility of the CMAA Membership Committee for judging category 1 and 3 and the National Headquarters staff for calculating category 2. Please make sure your Student Chapter Secretary has submitted the meeting minutes and attendance rosters for all Chapter meetings as anything received at National Headquarters after January 14, 2022, will not be considered for judging. The judging categories are as follows:

1. Student Chapter President’s Paragraph
2. Chapter Statistics
3. Chapter Officer Reports

### Awards

The Chapter of the Year award will be presented during the 2022 World Conference and Club Business Expo. A plaque and a \$1,000 Conference Registration grant funded by The Club Foundation will be awarded to the winning Student Chapter in **each size category**.



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1. **Student Chapter President's Paragraph** – In 300 words or less, please describe the activity of your Student Chapter from this past year. This is your time to brag! What successes, new ideas, and accomplishments did your Chapter have? (25 possible points)
  
2. **Chapter Statistics** (*Scored by National; nothing needs to be submitted by the Chapter*) (40 possible points)
  1. Score 10 points for attending at least 5 educational Zoom calls (Manager and/or Kevin McDonald and Shelley McDougall coaching calls) (sliding scale)
  2. Score 10 points for entering the Student Chapter Idea Fair 2021
  3. Score 10 points for going on at least 5 Club Tours (virtual or in-person)
  4. Score up to 10 points by reaching your Student Chapter's recruitment goal in the New Student Member Recruitment Contest (sliding scale)
  
3. **Chapter Officer Reports** – Please work with your fellow Chapter leaders to collectively answer the following questions (each answer should be 200 words or less; each question is worth 10 points):
  1. Describe what your goal was for your Student Chapter this year. In what ways did you accomplish that goal?
  2. How did your Student Chapter adapt to the virtual world and actively recruit and retain members?
  3. Which educational calls did your members attend? Which call(s) did they get the most out of?
  4. How has your Student Chapter gotten involved with other CMAA Student Chapters and/or your Senior Chapter?
  5. What event(s) did your Student Chapter attend/was a part of this past year that your members got the most out of (virtual or in-person)?