



Student Chapter of the Year

August 1, 2022 to April 30, 2023

Program Summary and Entry Requirements

The Student Chapter of the Year (SCOY) award competition recognizes outstanding work, participation, and accomplishments by CMAA Student Chapters. **Starting this year, this program will run August 1st-April 30th to reflect the student's academic year!** Winners will be announced September 2023 and the winning Student Chapters from each size category receive a \$1,000 World Conference Registration grant from The Club Foundation. The winners will also be recognized during the 2024 World Conference and Club Business Expo.

Preparing the Entry

The entry is divided into three sections. The questions your Chapter must answer are on page 2 of this packet. The Chapter will submit its entry online by clicking the "Submit An Entry" button and filling out the online form. We recommend that you create a Word document with your answers, then copy and paste into the online form when your entry is ready. National staff will automatically score Section 2 for all Chapters that enter, so there is no need for additional information other than the meeting minutes for any meetings/events/tours. All entries should be submitted by April 30, 2023. **Late entries will not be accepted.**

Judging

The CMAA Membership Committee judges Sections 1 and 3 and the National Headquarters staff calculates Section 2. Please make sure your Student Chapter Secretary has submitted the meeting minutes and attendance rosters for all Chapter meetings/events/tours by April 30, 2023. Anything submitted to National Headquarters after April 30 will not be considered for judging. The judging categories are as follows:

1. Student Chapter President's Paragraph
2. Chapter Statistics
3. Chapter Officer Reports

Awards

The Student Chapter of the Year award will be announced in September 2023 and will be presented during the 2024 World Conference and Club Business Expo. A plaque and a \$1,000 Conference Registration grant funded by The Club Foundation will be awarded to the winning Student Chapter in **each size category**. We will be awarding the grant by October 2023 so the winning chapters can use the grant for the 2024 World Conference and Club Business Expo.



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1. **Student Chapter President's Paragraph** – In 300 words or less, please describe the activity of your Student Chapter from this past year. This is your time to brag! What successes, new ideas, and accomplishments did your Chapter have? (25 possible points)

2. **Chapter Statistics** (*Scored by National Staff*) (50 possible points)
 1. Score 10 points for at least one member of your Chapter attending the 2023 World Conference and Club Business Expo OR the virtual Conference option
 2. Score 5 points for a student in your Chapter entering the 2023 Student Shark Tank Competition
 3. Score 5 points for entering the Student Idea Fair at the 2023 World Conference
 4. Score 10 points for going on at least one club tour (virtual or in-person)
 5. Score 5 points for having a meeting (in-person or virtual) with your Chapter's Student Liaison Manager
 6. Score 5 points for having a meeting/event (in-person or virtual) with your Chapter's Senior Chapter
 7. Score up to 10 points by reaching your Student Chapter's recruitment goal in the New Student Member Recruitment Contest (sliding scale)

2. **Chapter Officer Reports** – Please work with your fellow Chapter leaders to collectively answer the following questions (answers should be 200 words or less; each question is worth 10 points):
 1. In what new and creative ways did you recruit new members for your Chapter in person or virtually? Please be specific and elaborate.
 2. How did you engage/welcome new members?
 3. What education (CMAA-provided or other industry-related education) did your student membership partake in? Please be specific and elaborate.
 4. Explain how your members have engaged with other Student Chapters and/or Senior Chapters?
 5. How does your Student Chapter set itself up for success? (i.e., strategic plan, succession planning, best practices, etc.) Please be specific and elaborate.