



Candidate's Full Name: *William S. Shonk, CCM, CCE*
Candidate's Present Club: *Princess Anne Country Club*
Year Joined CMAA: *1987*

When I was asked to consider CMAA National Board service a few years ago I took a moment to reflect. My reflection revealed how blessed I am to have enjoyed CMAA membership for nearly 35 years. That tenured membership privilege has fulfilled my professional life with purposeful educational direction, special friendships, and so much more. Serving on the Board these past two years and chairing the Bylaw & Policy and Advocacy Committees has whet my appetite even more to give back to our wonderful Association.

Just as our clubs have provided a haven for our members through the pandemic, CMAA has been a bedrock of trusted unique information and a truly invaluable resource. And as we enter this new world of "Clubdom" CMAA will be there for us to conquer the challenges and capitalize on the opportunities. It is my ardent belief that as we face workforce, diversity and inclusion, and countless other issues in our unique private club industry, our focus at CMAA should continue to emphasize professional development, advocacy, membership, and platforms for potential new emerging club management professionals. I will strongly advocate the continued enhancement of educational programs that address club governance, generational differences, student chapters, and technology. We must be high-tech while remaining high-touch and honoring our club's wonderful traditions.

Every time I visit with CMAA students I am inspired and learn so much from these young leaders. Their enlightening perspectives on tomorrow's club leader and member is refreshing and magnifies to me the importance of continued investment into CMAA student chapters and state-of-the-art educational programs. It's a privilege to work with students and our devoted CMAA National Staff Team, and I would love to continue to do so as a member of our CMAA Board.

Chapter Activities

- 2019 Virginias Chapter Founding Member, Virginia Golf Day Proclamation
- 2012 Nominating Committee, Virginias Chapter
- 2007 Nominating Committee, Virginias Chapter
- 2003 Chair, Nominating Committee, Virginias Chapter
- 2002 President, Virginias Chapter
- 2001 Vice President, Virginias Chapter
- 1998-2000 Chair, Virginias Chapter Charity Golf Tournament
- 1996 Board of Directors and Governmental Affairs, Delaware Chapter
- 1995 Education Chair, Virginias Chapter
- 1995 Vice President, Virginias Chapter
- 1995 Golf Tournament Chair, Virginias Chapter
- 1995 Student Chapter Outreach Chair, Virginias Chapter
- 1994 Secretary, Virginias Chapter
- 1994 Education Chair, Virginias Chapter
- 1990 Bylaws Committee Chair, Texas Lone Star Chapter
- 1989 Chapter Achievement Committee, Texas Lone Star Chapter

National Activities

- 2021 Advocacy Committee Chair
- 2020-Present CMAA National Board of Directors
- 2020 Bylaw & Policy Committee Chair
- 2019 Advocacy Committee
- 2018 Chairman, Conference Elections Committee
- 2018 Membership Committee
- 2015 Conference Credentials Committee
- 2014 Chapter of the Year Committee

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2012	Chapter/Member Services Committee	2015	CMAE Management Development Programme St Andrews
1994	CMM National Regional Representative – Region 4	2014	MCA Great Clubs of The South Symposium – Houston
Conferences Attended		2013	MCA Great Clubs of The South Symposium – Oklahoma City (Speaker – The Origins of Golf)
2021	NCA Conference		Toro Club Managers Event – Minneapolis
2021	Virginias Chapter Education Speaker and Host	2012	MCA Great Clubs of The South Symposium – Dallas
	2018-2021 – CMAA World Conference	2011	BMI International St Andrews
2018	CMAA Leadership/Legislative Conference		BMI V UNLV
2013-2019	NCA Conference	2010	MCA Great Clubs of The South Symposium – Carolina Country Club
2013-2016	CMAA World Conference		Virginias Chapter Tennis Workshop
2013	USGA Green Section Regional Conference (Speaker – The Origins of Golf)	2008	MCA Great Clubs of The South Symposium – Memphis Country Club
2012	CMAA/NGCOA VA/VGSCA Leadership Conference (Speaker – The Origins of Golf)		Virginias Chapter Leadership Workshop
2012	CMAA Leadership/Legislative Conference	2007	MCA Great Clubs of The South Symposium – Southern Hills Country Club
2010-2011	CMAA World Conference		Virginias Chapter Workshops at Salisbury Country Club and Farmington Country Club
2010	NCA Conference		
2009	USGA Green Section Regional Conference	2006	BMI IV Cornell
2008	CMAA World Conference		Virginias Chapter Leadership Conference – Farmington Country Club
2006	CMAA World Conference	2005	Employment Law Workshop – Farmington Country Club
2002-2003	CMAA Leadership/Legislative Conference	2004	MCA Great Clubs of The South Symposium
1997-2004	CMAA World Conference		How to Recruit and Hire the Right People – Farmington Country Club
1994	CMAA Leadership/Legislative Conference	2003	MCA Great Clubs of The East Symposium – Baltusrol
1993	CMAA Leadership/Legislative Conference		Managing Up: Board & Committee Relations – Farmington Country Club
1991-1995	CMAA World Conference	2002	Mentoring Today for Leaders Tomorrow – Farmington Country Club
Workshops Attended			Managing Yourself, Your Time, and Others - Cosmos Club
2021	Virginias Chapter Education Speaker “Lessons Learned: A Discussion on Evolution”	2001	Joint PGA – USGA-CMAA Seminar
	Virginias Chapter Education Host “A Data-Driven View of Pandemic Impact on Clubs”		Change - Here It Comes! – Farmington Country Club
2017	MCA Great Clubs of The South Symposium – Little Rock		Building Teams That Work – Willow Oaks Country Club
2016	MCA Great Clubs of The South Symposium – Nashville		

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2000	Build Catering Sales & Improve – Farmington Country Club
1999	Board Relations - Jefferson Lakeside
1997	Creativity and Management Disney Style – Orlando
1995	Superior Service – Farmington Country Club
1994	How to Present Yourself – Shenandoah Club
1993	BMI III – Michigan State
1992	BMI II – Georgia State

Experience as a Club Manager

2002-Present	General Manager, Princess Anne Country Club, Virginia Beach, VA
1996-2002	General Manager, Country Club of Petersburg, Petersburg, VA
1995-1996	General Manager, Hartefeld National, Avondale, PA
1990-1995	General Manager, Oakwood Country Club, Lynchburg, VA

Other Experience

1986-1990	Assistant Manager, Bent Tree Country Club, Dallas, TX
1985-1986	Purchasing Director, Bent Tree Country Club, Dallas, TX
1984-1985	Purchasing Director, Capital City Country Club, Atlanta, GA

Education

1984	BBA - Management, The College of William and Mary, Williamsburg, VA
2006	CMAA Honor Society

Other Activities

2017-Present	Culinary Institute of Virginia Advisory Board
2007-2015	Grace Bible Church Hospitality Greeter
2007-2012	Virginia Beach Young Life Committee Board
1999-2002	American Cancer Society Board of Directors
1993-1995	Central Virginia Community College Curriculum Advisory Board
1992-1995	Lynchburg Host Lions Club