

SCHEDULE AT A GLANCE

All Times Pacific Standard Time (PST)

MONDAY, FEBRUARY 16	
Times Vary	Pre-Conference Workshops: AI Without the Hype and Yacht Club Symposium*
11:45 a.m.	The Club Foundation Golf Tournament*
2:00–6:00 p.m.	Conference Registration
TUESDAY, FEBRUARY 17	
7:00 a.m.–5:00 p.m.	Conference Registration
8:00 a.m.–12:00 noon	Pre-Conference Workshop: From Vision to Value: Executing Strategy with Data, Insight, and Impact with GGA Partners*
9:00–10:00 a.m.	First-Timers Newbee Orientation
10:00 a.m.–5:00 p.m.	Member Services Pavilion
10:15–11:15 a.m.	Concurrent Education Sessions
11:30 a.m.–12:30 p.m.	Concurrent Education Sessions
1:30–2:30 p.m.	Concurrent Education Sessions
2:45–3:45 p.m.	Concurrent Education Sessions
4:00–5:00 p.m.	General Education Session featuring Vernice Armour
5:15–6:00 p.m.	First-Timers Social Event
WEDNESDAY, FEBRUARY 18	
7:30 a.m.–5:30 p.m.	Conference Registration, Member Services Pavilion, & Idea Fair
8:00–10:15 a.m.	Opening Business Session featuring Bobby Stuckey
10:45–11:45 a.m.	Concurrent Education Sessions
1:00–3:00 p.m.	Wine Society Business Meeting*
1:15–2:15 p.m.	Concurrent Education Sessions
2:30–4:00 p.m.	Concurrent Education Sessions
4:15–5:15 p.m.	Concurrent Education Sessions
5:30–7:00 p.m.	Good Vibrations: CMAA Welcome Reception

**Indicates ticketed event.
Check cmaa.org/conference for registration category descriptions and individual ticket pricing.
Information as of October 30, 2025. All events subject to change. Please check cmaa.org/conference and the World Conference App for the most up to date information.*

THURSDAY, FEBRUARY 19	
6:30–7:45 a.m.	The Club Foundation ClubLove 5K*
7:30 a.m.–5:30 p.m.	Conference Registration, Member Services Pavilion, & Idea Fair
8:00 a.m.–12:00 noon	At-Conference Workshop: The Walking Chautauqua*
8:30–9:30 a.m.	General Education Session featuring Dr. Zach Mercurio
9:30 a.m.–3:00 p.m.	Club Business Expo
11:45 a.m.–12:45 p.m.	Student/Mentor Lunch*
1:00–3:00 p.m.	Career Opportunities & Networking Showcase at the Club Business Expo
3:30–4:30 p.m.	General Education Session featuring Drew Bledsoe
4:30–6:00 p.m.	Club Business Expo Happiness Hour
6:00–11:00 p.m.	Wine Society Dinner*
FRIDAY, FEBRUARY 20	
7:30–9:30 a.m.	CMAA Awards Breakfast featuring Elizabeth Dixon*
8:00 a.m.–5:30 p.m.	Conference Registration, Member Services Pavilion, & Idea Fair
9:30 a.m.–1:30 p.m.	Club Business Expo
11:00 a.m.–12:30 p.m.	Student Chapter Showcase
1:45–2:45 p.m.	Concurrent Education Sessions
3:00–4:00 p.m.	Concurrent Education Sessions
4:15–5:15 p.m.	Concurrent Education Sessions
6:30–9:30 p.m.	CMAA Road Trip: California Dreamin’ Networking Event*
SATURDAY, FEBRUARY 21	
7:30–10:30 a.m.	Conference Registration
7:30 a.m.–1:00 p.m.	Member Services Pavilion & Idea Fair
8:00–9:00 a.m.	Concurrent Education Sessions
9:15–10:45 a.m.	Concurrent Education Sessions
11:00 a.m.–1:00 p.m.	Closing Business Session featuring Zack Kass

Orange Shading: Anaheim Convention Center. All other events will take place at the Anaheim Marriott.