



Candidate's Full Name: *James M. Reisig, CCM, CCE*
Candidate's Present Club: *The University Club of New York*
Year Joined CMAA: *2013*

CMAA has always played a vital role throughout my career, as a constant source of inspiration, connection, and professional growth. I believe deeply in our mission, our community, and the power of this association in shaping the future of our industry. It would truly be an honor to continue serving on the CMAA National Board and help lead our association forward.

As an incumbent Board member, I am proud of the progress we've made and remain energized by the opportunities ahead. My continued service is rooted in a strong commitment to intentional mentorship, inclusive leadership, and strengthening CMAA's member community.

With more than 15 years of experience in club management and a deep history of involvement at both the chapter and national levels, I offer a well-rounded perspective on the evolving needs of our association. My service includes roles on my local Chapter board, time as a Chapter Managing Director, and active participation on multiple national committees. In my current position as Co-Chair of the Communications Committee, I've focused on enhancing transparency, strengthening member engagement, and fostering meaningful connections. I believe that clear, consistent communication is the foundation of a strong and united CMAA community.

My platform is centered on three strategic priorities:

Elevate Member Value

Through relevant, dynamic professional development, including micro-certifications, targeted and impactful education, meaningful networking opportunities and peer-to-peer knowledge sharing, CMAA must continue delivering exceptional value and growth opportunities to all members.

Mentor and Inspire the Next Generation

I am especially passionate about bridging the gap from the classroom to the club. By deepening relationships with student chapters, promoting verified internship programs, and supporting young professional initiatives, we can ensure a vibrant pipeline of future leaders.

Lead with Vision and Innovation

As our industry evolves, so must our association. Embracing innovation, leveraging emerging technologies, and expanding career development resources will ensure CMAA remains relevant, resilient, and well positioned for the future.

Together, we can build a stronger, more connected, inclusive, and forward-thinking CMAA. I remain committed to serving our association with integrity and purpose and would be honored to contribute to the advancement of CMAA's mission as a member of the 2026 CMAA Board of Directors.

Chapter Activities

2024-Present	Secretary/Treasurer, City of New York Chapter
2024-Present	Chair, Chapter Education Committee
2024-Present	Chair, Certification Committee, City of New York Chapter
2023-2024	Board of Directors, City of New York Chapter
2023-2024	Chair, Chapter Education Committee, City of New York Chapter
2021-2023	City of New York Chapter Managing Director
2018-2019	Board of Directors, City of New York Chapter
2018-2019	Chair, Chapter Education Committee, City of New York Chapter
2016-2019	Chair, Community Service Committee, City of New York Chapter
2014-2019	Chair, YoPro Committee, City of New York Chapter

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National Activities

2025-Present	CMAA National Board of Directors
2025	Chair, CMAA Communications & Magazine Committee Co-Chair
2025	CMAA National Board Wine Society Liaison
2024	Advocacy Committee
2023	Strategic Planning Committee
2022	Chair, Chapter of the Year Committee
2021-2022	Chapter Relations Committee
2020	Chair, Idea Fair Committee
2018	Student Chapter Liaison
2018	Chair, Idea Fair Committee
2018-2020	Membership Committee
2015	At-Conference Elections Committee
2014-2020	Chair, National YoPro Steering Committee

Conferences Attended

2025	CMAA World Conference
2024	CMAA World Conference
2024	Leadership/Legislative Conference
2024	CMAA Leadership Symposium
2022	Leadership/Legislative Conference
2022	CMAA Leadership Summit
2022	Membership and Marketing Summit
2020	Leadership/Legislative Conference
2020	Mid-Management Conference
2018	Presenter, Clubhouse Live
2017-2020	Speaker, Student Awards Lunch and Student Mentor Lunch
2017-2020	Speaker, Student Education at World Conference
2017-2020	Speaker, YoPro Session at World Conference
2017	Speaker, National Student Education Conference
2015-2022	CMAA World Conference

Workshops Attended

2024-2025	City Club Summit
2023	BMI Tactical Leadership
2023	Sports, Recreation, and Wellness Workshop
2022	BMI Strategic Leadership

2022	Chef/Manager Workshop
2022	Mental Health First Aid Workshop
2022	Membership and Marketing Summit
2018	Navigating the Complexities of HR Workshop
2017	Certification Review Course
2017	BMI Club Management
2016	International Wine Society
2015	BMI Leadership Principles
2014	BMI GM/COO

Experience as a Management Professional

2025-Present	General Manager, The University Club of New York, New York, NY
2018-2025	Chief Operating Officer, The Tokeneke Club, Darien, CT
2012-2019	Director of Dining, The Union Club of the City of New York, New York, NY
2009-2012	Director of Operations/GM, The Patina Restaurant Group, New York, NY
2008-2009	Food & Beverage Director, The Williams Club of New York, New York, NY

Education

2008	BS in Food & Beverage Management, Johnson & Wales University, Providence, RI
2006	AS in Restaurant Management, Johnson & Wales University, Providence, RI

Other Activities

Member, American Hotel Lodging Association
Visiting Professor, Johnson & Wales University, Providence, RI
Distinguished Alumni Representative for Club Management, Johnson & Wales University, Providence, RI
Author, *Managing Millennials: The Rise of Generation Y and Protecting Your Club from Danger* for Club Management Magazine
Guest Speaker, Private Club Radio
Guest Lecturer, Fairleigh Dickinson University
Eta Sigma Delta Hospitality Honor Society Member