

# SCHEDULE AT A GLANCE

All Times Pacific Standard Time (PST)

## MONDAY, FEBRUARY 16

<b>Times Vary</b>	Pre-Conference Workshops: AI Without the Hype and Yacht Club Symposium*
<b>11:45 a.m.</b>	The Club Foundation Golf Tournament*
<b>2:00–6:00 p.m.</b>	Conference Registration

## TUESDAY, FEBRUARY 17

<b>7:00 a.m.–5:00 p.m.</b>	Conference Registration
<b>8:00 a.m.–12:00 noon</b>	Pre-Conference Workshop: From Vision to Value: Executing Strategy with Data, Insight, and Impact with GGA Partners*
<b>9:00–10:00 a.m.</b>	First-Timers Newbee Orientation
<b>10:00 a.m.–5:00 p.m.</b>	Member Services Pavilion
<b>10:15–11:15 a.m.</b>	Concurrent Education Sessions
<b>11:30 a.m.–12:30 p.m.</b>	Concurrent Education Sessions
<b>1:30–2:30 p.m.</b>	Concurrent Education Sessions
<b>2:45–3:45 p.m.</b>	Concurrent Education Sessions
<b>4:00–5:00 p.m.</b>	General Education Session featuring <b>Vernice Armour</b>
<b>5:15–6:00 p.m.</b>	First-Timers Social Event

## WEDNESDAY, FEBRUARY 18

<b>7:30 a.m.–5:30 p.m.</b>	Conference Registration, Member Services Pavilion, & Idea Fair
<b>8:00–10:15 a.m.</b>	Opening Business Session featuring <b>Bobby Stuckey</b>
<b>10:45–11:45 a.m.</b>	Concurrent Education Sessions
<b>1:00–3:00 p.m.</b>	Wine Society Business Meeting*
<b>1:15–2:15 p.m.</b>	Concurrent Education Sessions
<b>2:30–4:00 p.m.</b>	Concurrent Education Sessions
<b>4:15–5:15 p.m.</b>	Concurrent Education Sessions
<b>5:30–7:00 p.m.</b>	Good Vibrations: CMAA Welcome Reception

\*Indicates ticketed event.  
Check [cmaa.org/conference](https://cmaa.org/conference) for registration category descriptions and individual ticket pricing.

Information as of October 30, 2025. All events subject to change. Please check [cmaa.org/conference](https://cmaa.org/conference) and the World Conference App for the most up to date information.

## THURSDAY, FEBRUARY 19

<b>6:30–7:45 a.m.</b>	The Club Foundation ClubLove 5K*
<b>7:30 a.m.–5:30 p.m.</b>	Conference Registration, Member Services Pavilion, & Idea Fair
<b>8:00 a.m.–12:00 noon</b>	At-Conference Workshop: The Walking Chautauqua*
<b>8:30–9:30 a.m.</b>	General Education Session featuring <b>Dr. Zach Mercurio</b>
<b>9:30 a.m.–3:00 p.m.</b>	Club Business Expo
<b>11:45 a.m.–12:45 p.m.</b>	Student/Mentor Lunch*
<b>1:00–3:00 p.m.</b>	Career Opportunities & Networking Showcase at the Club Business Expo
<b>3:30–4:30 p.m.</b>	General Education Session featuring <b>Drew Bledsoe</b>
<b>4:30–6:00 p.m.</b>	Club Business Expo Happiness Hour
<b>6:00–11:00 p.m.</b>	Wine Society Dinner*

## FRIDAY, FEBRUARY 20

<b>7:30–9:30 a.m.</b>	CMAA Awards Breakfast featuring <b>Elizabeth Dixon*</b>
<b>8:00 a.m.–5:30 p.m.</b>	Conference Registration, Member Services Pavilion, & Idea Fair
<b>9:30 a.m.–1:30 p.m.</b>	Club Business Expo
<b>11:00 a.m.–12:30 p.m.</b>	Student Chapter Showcase
<b>1:45–2:45 p.m.</b>	Concurrent Education Sessions
<b>3:00–4:00 p.m.</b>	Concurrent Education Sessions
<b>4:15–5:15 p.m.</b>	Concurrent Education Sessions
<b>6:30–9:30 p.m.</b>	CMAA Road Trip: California Dreamin' Networking Event*

## SATURDAY, FEBRUARY 21

<b>7:30–10:30 a.m.</b>	Conference Registration
<b>7:30 a.m.–1:00 p.m.</b>	Member Services Pavilion & Idea Fair
<b>8:00–9:00 a.m.</b>	Concurrent Education Sessions
<b>9:15–10:45 a.m.</b>	Concurrent Education Sessions
<b>11:00 a.m.–1:00 p.m.</b>	Closing Business Session featuring <b>Zack Kass</b>

Orange Shading: Anaheim Convention Center. All other events will take place at the Anaheim Marriott.