**For IMMEDIATE RELEASE**

**(Chapter Name)’s (Name of Philanthropy Project) Kicks Off**

**Contact:**  
(Name)

(Email)

(Telephone Number)

**(City, State)** – The (CHAPTER NAME) of the Club Management Association of America (CMAA) kicked off its (ANNUAL, FIRST, etc.) (PROJECT) on (DATE). (PROJECT) is a program created by (NAME) to (GIVE BRIEF DESCRIPTION OF PROJECT).

The chapter’s community service event has helped (GIVE AMOUNT OF PEOPLE) since its inaugural year in (YEAR) and continues this charitable tradition this year. (GIVE MORE DETAILS OF PROJECT).

This campaign runs from (DATE) to (DATE). (GIVE ANY SPECIFIC DETAILS OF WHERE PROJECT HAPPENS, ETC.)

The (CHAPTER) is proud of its members’ involvement in their communities. Whether it’s a golf tournament, wine auction, dinner dance or optional donation with members’ dues, participating in charitable work is common in the club industry. Chapter member-managed clubs have awarded $(NUMBER) in (SCHOLARSHIPS, etc.), and (NUMBER) percent of the clubs reach out to their communities by offering (INTERNSHIP PROGRAMS ETC.). (OR YOU CAN LIST ANY OTHER CHARITABLE CONTRIBUTION OF CHAPTER).

The (CHAPTER) is proud to sponsor this effective campaign that encourages clubs and managers to reach out in a joint effort to make a difference. Chapter Board Members also participate in the (PROJECT) every year.

**About (Your Chapter)**

**(Insert a brief section here about your Chapter, its founding date, and its role in your local community. Example: (The (CHAPTER) is the local professional chapter of the CMAA. There are (##) members. Established in (19##), the chapter has provided professional development and resources to the managers of clubs (IN GEOGRAPHICAL REGION) and encouraged the professional growth, community involvement, (OF ITS MEMBERS, ETC.)**

**About CMAA**

Founded in 1927, the Club Management Association of America (CMAA) is the largest professional association for managers of membership clubs with 6,800 members throughout the US and internationally. Our members contribute to the success of more than 2,500 country, golf, athletic, city, faculty, military, town, and yacht clubs. The objectives of the Association are to promote relationships between club management professionals and other similar professions; to encourage the education and advancement of members; and to provide the resources needed for efficient and successful club operations. Under the covenants of professionalism, education, leadership, and community, CMAA continues to extend its reach as the leader in the club management practice. CMAA is headquartered in Alexandria, VA, with 42 professional chapters and more than 40 student chapters and colonies. Learn more at [cmaa.org](http://www.cmaa.org).