



WORLD CONFERENCE
& CLUB BUSINESS EXPO

FEBRUARY 24-28 • ORLANDO, FL

Student Chapter Idea Fair

The **2023 Student Chapter Idea Fair** will be held at the 2023 World Conference and Club Business Expo in Orlando, FL!

Entries will be accepted online until Monday, January 23, 2023.

Submit Your Entry Online

Please fill out the online Student Chapter Idea Fair entry form and upload your entry board in our online form and we'll print them for you at World Conference!

Judging Criteria

- Creativity/Clarity/Content
- Transferability of idea/method to other student chapters
- Uniqueness of the idea

Qualifications Criteria

- All entries must be submitted online by January 23, 2023
- Upload one entry board file (PDF format) that enhances or helps explain your idea. Please include the category you are entering and your student chapter name in the visual presentation.
- Entries should be created in portrait orientation.

Categories and Examples

1. Recruitment & Retention
2. New Member Onboarding & Engagement
3. Chapter Engagement
4. Collaboration with Senior and/or Student Chapters
5. Fundraising
6. Future Chapter Success Planning

Award

There will be one overall Best in Show award! This award will be a \$1,000 grant from the Club Foundation to be used for Chapter expenses.

Participation in the 2023 Student Chapter Idea Fair does not necessarily merit an award ribbon. Entries are the responsibility of the CMAA member.

If you have any questions, please contact Christina Krueger christina.krueger@cmaa.org or 703-739-9500.

