**For IMMEDIATE RELEASE**

**(Chapter Name) Establishes (Name of) Scholarship to Benefit (Goal)**

**Contact:**  
(Name)

(Email)

(Telephone Number)

**(City, State)** – On behalf of the (CHAPTER) of the Club Management Association of America (CMAA), (NAME) General Manager of the (CLUB), presented a check for $(NUMBER) to be used as an (EDUCATIONAL) scholarship.

With education as a top priority, the chapter’s board decided to create the (NAME) Scholarship. (GIVE DETAILS OF RECIPIENT REQUIREMENTS, ETC.) The (CHAPTER) hopes that this scholarship fund will enable them to further develop the professionalism of the club management industry for years to come.

The chapter has long been dedicated to the Association’s educational goals. Since its inception, the chapter has participated in (LIST CHAPTER EDUCATIONAL ACTIVITIES, HONORS, ETC., I.E., WORKSHOPS, IDEA FAIR ENTRIES).

(GIVE SHORT HISTORYOF CHAPTER)

**About (Your Chapter)**

**(Insert a brief section here about your Chapter, its founding date, and its role in your local community. Example: (The (CHAPTER) is the local professional chapter of the CMAA. There are (##) members. Established in (19##), the chapter has provided professional development and resources to the managers of clubs (IN GEOGRAPHICAL REGION) and encouraged the professional growth, community involvement, (OF ITS MEMBERS, ETC.)**

**About CMAA**

Founded in 1927, the Club Management Association of America (CMAA) is the largest professional association for managers of membership clubs with 6,800 members throughout the US and internationally. Our members contribute to the success of more than 2,500 country, golf, athletic, city, faculty, military, town, and yacht clubs. The objectives of the Association are to promote relationships between club management professionals and other similar professions; to encourage the education and advancement of members; and to provide the resources needed for efficient and successful club operations. Under the covenants of professionalism, education, leadership, and community, CMAA continues to extend its reach as the leader in the club management practice. CMAA is headquartered in Alexandria, VA, with 42 professional chapters and more than 40 student chapters and colonies. Learn more at [cmaa.org](http://www.cmaa.org).