**For IMMEDIATE RELEASE**

**(Chapter Name) Celebrate its (NUMBER) Anniversary**

**Contact:**  
(Name)

(Email)

(Telephone Number)

**(City, State)** – The (CHAPTER NAME) of the Club Management Association of America (CMAA) is celebrating its (NUMBER) anniversary. To kick-off the year-long festivities, the chapter officers will be (GIVE ANY DETAILS OF ANY CEREMONY/PARTY, ETC.) on (DATE). This anniversary gives (CHAPTER) the opportunity to reflect on how the club industry has evolved and the (CHAPTER)’s role in the growth and professionalism of the club industry is a source of great pride for its members.

The (CHAPTER) has dedicated itself to improving the professionalism of the club management industry and has placed a strong emphasis on (EDUCATION). Since its inception, the chapter has been the source of (LIST ACCOMPLISHMENTS, I.E., NUMBER OF CCMs, IDEA FAIR WINNERS, MCMs, ETC.)

(CHAPTER’S) professional relationship with the hospitality industry leaders of (REGION/STATE) is also integral to the success of the chapter and its members. (NUMBER) CMAA member-managed clubs are located in (REGION).

(GIVE BRIEF HISTORY OF CHAPTER)

**About (Your Chapter)**

**(Insert a brief section here about your Chapter, its founding date, and its role in your local community. Example: (The (CHAPTER) is the local professional chapter of the CMAA. There are (##) members. Established in (19##), the chapter has provided professional development and resources to the managers of clubs (IN GEOGRAPHICAL REGION) and encouraged the professional growth, community involvement, (OF ITS MEMBERS, ETC.)**

**About CMAA**

Founded in 1927, the Club Management Association of America (CMAA) is the largest professional association for managers of membership clubs with 6,800 members throughout the US and internationally. Our members contribute to the success of more than 2,500 country, golf, athletic, city, faculty, military, town, and yacht clubs. The objectives of the Association are to promote relationships between club management professionals and other similar professions; to encourage the education and advancement of members; and to provide the resources needed for efficient and successful club operations. Under the covenants of professionalism, education, leadership, and community, CMAA continues to extend its reach as the leader in the club management practice. CMAA is headquartered in Alexandria, VA, with 42 professional chapters and more than 40 student chapters and colonies. Learn more at [cmaa.org](http://www.cmaa.org).