



# World Conference and Club Business Expo Sponsorship Opportunities

## Charging Stations

Charging stations will be strategically placed in the high-traffic areas within the Music City Center as well as the Club Business Expo hall. Take this opportunity to advertise to attendees throughout the Conference, February 24–28!

1st Floor Education Hallway	<b>\$4,500 / *\$3,375</b>
2nd Floor Education Hallway	<b>\$4,500 / *\$3,375</b>
Wellness Pavilion	<b>\$3,000 / *\$2,400</b>
Clubhouse Live	<b>SOLD</b>
Snack Shack area	<b>SOLD</b>
Club Foundation Auction Room	<b>\$5,500</b>
Near Registration	<b>\$5,000 / *\$3,750</b>
Near Royal Cup Lounge	<b>\$5,000 / *\$3,750</b>

## The Club Foundation Auction – Nashville Boot Auction

The Club Foundation will be hosting a boot auction! Yes, as in cowboy boots! We will auction off pairs of cowboy boots and have them available at “buy it now” prices so attendees can buy and wear to the CMAA Networking Event at the Ryman Auditorium and throughout Conference. Donate one or more pairs of boots for the auction to benefit The Club Foundation! It is suggested that the boots be purchased through Zappos. This site offers a 365-day return policy which will allow for an attendee to purchase the boots and exchange for the correct size. Additionally, Zappos has a tremendous selection in many price points from the uber-luxe Lucchese boots to Roper and Dingo brands providing something for everyone. Check out the two links below.

**Men’s boots** [https://www.zappos.com/men-cowboy-boots/CK\\_XARCz1wEYyewBwAEC4gIEAQIDGA.zso](https://www.zappos.com/men-cowboy-boots/CK_XARCz1wEYyewBwAEC4gIEAQIDGA.zso)

**Ladies boots** [https://www.zappos.com/women-cowboy-boots/CK\\_XARCz1wEYyewBwAEB4gIEAQIDGA.zso?s=price/desc/](https://www.zappos.com/women-cowboy-boots/CK_XARCz1wEYyewBwAEB4gIEAQIDGA.zso?s=price/desc/)

All Auction proceeds will benefit the Scholarship and Grants Program of The Club Foundation. For additional information, visit [www.clubfoundation.org/#boot-auction](http://www.clubfoundation.org/#boot-auction).

## Hotel Key Cards

Hotel key cards for host hotels will be provided to all hotel guests in the CMAA room blocks.

Omni	<b>\$7,000</b>
Marriott Properties (JW Marriott and the Renaissance)	<b>\$7,000</b>
BEST PRICE – sponsor both options for a discounted fee	<b>\$12,500</b>

## Conference Wi-Fi

Provide wi-fi access to conference attendees

Per day (you select the day)	<b>\$6,000</b>
For the full week (Feb 24 – 28)	<b>\$25,000</b>

## Putt-Putt In The Park

Everyone enjoys a game of miniature golf! Sponsor a Putt-Putt Park to promote your company. **\$1,500 / \*\$1,125**

(includes: 10’ x 20’ space, green carpeting, putt-putt hole, flag stick with your company logo, carpet cling with your company logo, company listed on the scorecard with booth number)

You may then elect to decorate the area with your products (must be park like and/or preapproved by CMAA), à la carte or purchase the décor package. À la carte and package pricing is available upon request.

If you would like to sponsor a specific park, view the interactive floor plan online at [www.cmaa.org/ClubBusinessExpo](http://www.cmaa.org/ClubBusinessExpo) for locations and park numbers.

\*Discounted rates apply to Partners and Premier Program Exhibitors



Company: \_\_\_\_\_

Sponsorship Opportunity	Price	Sponsorship Opportunity	Price
<b>Charging Stations</b>		<b>Hotel Key Cards</b>	
1st Floor	_____	Omni <b>\$7,000</b>	_____
Education Hallway <b>\$4,500 / *\$3,375</b>	_____	Marriott Properties	_____
2nd Floor	_____	(JW Marriott and the Renaissance) <b>\$7,000</b>	_____
Education Hallway <b>\$4,500 / *\$3,375</b>	_____	Best Price (Both Omni and	_____
Wellness Pavilion <b>\$3,000 / *\$2,400</b>	_____	the Marriott Properties) <b>\$12,500</b>	_____
Clubhouse Live <b>SOLD</b>	_____	<b>Conference Wi-Fi</b>	
Snack Shack area <b>SOLD</b>	_____	Select a day (Feb 24 – 28) <b>\$6,000</b>	_____
The Club Foundation Auction Room <b>\$5,500</b>	_____	Best Price	_____
Near Registration <b>\$5,000 / *\$3,750</b>	_____	(the full week Feb 24 – 28) <b>\$25,000</b>	_____
Near Royal Cup Lounge <b>\$5,000 / *\$3,750</b>	_____	<b>Putt-Putt in the Park</b>	
<b>The Club Foundation Auction –</b>		<b>\$1,500 / *\$1,125</b>	_____
<b>Nashville Boot Auction</b>		Please provide Putt-Putt hole number	_____
Visit <a href="http://www.clubfoundation.org/#boot-auction">www.clubfoundation.org/#boot-auction</a> to donate.		available on the floor plan at	_____
		<a href="http://www.cmaa.org/ClubBusinessExpo">www.cmaa.org/ClubBusinessExpo</a>	_____
		<b>Total</b>	_____

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**Cancellation**

CMAA does not accept cancellations of Sponsorship commitments. Therefore, no refunds shall be provided.

However, cancellations are accepted if you chose to cancel booth space in which case the booth cancellation policy will be followed for both the booth space and the sponsorship commitment.

All cancellation requests must be made in writing.

If CMAA is forced to cancel a company's participation, for acts of God, threatened or other actual acts of terrorism or other reasons outside the control of CMAA, there shall be no refunds of either the Sponsorship or booth space.

I have read and understand the cancellation policy and applicable rules and regulations on these sponsorship opportunities.

**Company Representative**

\_\_\_\_\_  
Print Name

X \_\_\_\_\_  
Signature Date