Student Advantage

Student Membership Benefits
Who We Are

The Club Managers Association of America (CMAA) is the oldest association representing the club management profession. Our Professional members manage country, golf, city, athletic, faculty, yacht, town, and military clubs. CMAA is also represented by student chapters on more than 40 university and college campuses across the country, professional chapters covering almost all 50 states and an international presence abroad.

Who Can Join

Both undergraduate and graduate students enrolled at accredited colleges or universities (two- or four-year hospitality or related management programs) are eligible to apply for CMAA student membership. CMAA grants and maintains charters to student chapters at colleges and universities with four-year hospitality management programs. As members, students participate in educational and professional development programs, network with peers, and exchange information on subjects of mutual interest.

Student membership application forms may be obtained from either the local student chapters or online at cmaa.org/student. Annual dues for student membership are $50. On college and university campuses where no student chapter has been established, a prospective student member may join CMAA directly through the National Headquarters.
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What CMAA Offers You

Student Chapter Activities

Student chapters hold regular meetings under the guidance of a faculty advisor and, when possible, a CMAA liaison manager.

Chapter meetings enable students to enhance their careers through:

- professional development programs on the university level;
- touring local clubs;
- leadership opportunities as a chapter officer or committee member; and
- chapter visits by club management professionals.

Students are also encouraged to attend senior CMAA chapter meetings in their geographical areas. These meetings offer educational, social, and networking opportunities for students. Students can establish personal contacts at these meetings, which often lead to internships and employment opportunities in the club industry.

Career Services

Student membership includes career search assistance and resources. ClubCareers is a complete online career enhancement tool that allows CMAA members to search for jobs and internships in all management levels, salary ranges, and/or club types. The ClubCareers website is a valuable resource that allows members to find jobs that meet their specific criteria, making searching for jobs both effective and efficient.

ClubCareers features:

- Comprehensive job searches for all management levels;
- Coaching opportunities, articles and newsletters;
- Résumé critique services.

Take a look at clubcareers.org.

Career Opportunities at the World Conference

CMAA’s World Conference on Club Management is the perfect time for students and managers from around the globe to meet and discuss prospective post-graduate and internship opportunities. CMAA provides outlets for personal and professional development, job searching and consultation, and mentoring from club managers.
At-Conference Career Services include:

- Career Opportunities and Mentoring Showcase – a “For Clubs Only” job fair and networking event for students looking for internship and entry-level positions;
- Coaching sessions;
- Résumé critiques; and
- Job boards with current career openings with interview opportunities.

CMAA’s Website

CMAA’s website may be accessed at cmaa.org, and contains information directly related to the club management profession. Services include, but are not limited to, registration for conferences and educational programs, blogs, student development information, access to online research archives, industry surveys, and access to CMAA University. In addition to information related to the club management profession contained online, there are also private password-protected, member-only sections. Here, members can communicate with each other, national staff, allied associations, and subscribing vendors. The student-specific section site may be accessed directly at cmaa.org/student.aspx.
CMAA has communications and publications that are used to communicate on a regular basis with our members.

**Just In Time** – Delivered via email, Just In Time emails will include a specific call to action and a deadline for completion. These emails are designed to illicit an immediate response and will be sent out to CMAA member as needed. These emails would include membership renewal notices or an approaching registration deadline.

**CMAA Alerts** – These emails will highlight an issue of major importance and relevance to CMAA’s entire membership. Distributed infrequently, these emails will include information of which you need to be immediately aware. Examples would include a date change of an annual event or a major industry announcement.

**Trends** – This category reflects communications which disseminate industry trend information, practical guidance, and information that will help CMAA members do their jobs more efficiently and effectively, including *Outlook*, *Club Management* magazine and the CMAA Webinar series. Trends will be delivered in a number of mediums including email, in print, and online via the website. All contain relevant and topical information but it is not necessary to be read or acted upon immediately.

*Club Management*
Club Management is the official magazine of CMAA. Published bi-monthly, the magazine focuses on the day-to-day operations of clubs and those who run them. Club Management is published under a contract with Cypress Magazines of San Diego, CA.

*Outlook*
Outlook is a bi-monthly publication for the CMAA membership distributed electronically.
**Webinars**
The CMAA webinar series has been highly successful with more than one hundred sessions and 13,000 members attending. Webinars are complimentary to CMAA member and each webinar is worth 1 Association Activity credit for those in attendance for the entire session. You can find the webinar schedule and registration online at cmaa.org/PD.aspx?id=41778.

**Social Media**
CMAA strives to communicate with our members where they are – and that includes being present on a variety of social media platforms. These resources are available to all members and are often updated multiple times a day with important information from National HQ, events, fun facts, blog posts, and industry news.

**Join the conversation:**
- facebook.com/MyCMAA
- @CMAA
- linkedin.com/grp/home?gid=40488&sort=RECENT
- flickr.com/photos/cmaa
- pinterest.com/clubmanagers
- @clubmanagers

**Resources** – This category is all about promoting learning and driving decisions. CMAA's resources are comprised of our wealth of tools, programs and services benefitting CMAA members and their clubs including CMAA’s expansive website, Research Archives, CMAA University, and the Club Resource Center.

**Contemporary Club Management Textbook**
Student members also have complimentary online access to the Contemporary Club Management textbook, commonly used in club management classes. The cost-savings alone make CMAA student membership an instant value.
Professional Development

In order to keep up with current industry trends, students need to be aware of new developments and competencies in club management. CMAA’s mission is to advance the profession of club management by fulfilling the educational and related needs of its members. Student members may attend many of CMAA’s education programs throughout the year. These programs include workshops, senior chapter meetings, and annual conferences, including the National Student Education Conference and the World Conference on Club Management.

World Conference on Club Management and Club Business Expo

Held annually, the CMAA World Conference on Club Management and Club Business Expo is the centerpiece of the Association’s activities and offers more than 70 education programs. Approximately 2,500 club industry professionals and hundreds of CMAA student members meet to further their professional development through participation in workshops, round-table discussions, forums, and education sessions. The student experience includes education sessions designed specifically for students, an icebreaker/networking event for all student members for peer networking, an orientation breakfast or luncheon, career showcase, and admission to all manager education sessions as well as the Club Business Expo. You can find more information on World Conference online at cmaa.org/conference.

National Student Education Conference

This three-day conference is hosted in a different city every year. The conference education sessions are specific to club management, club tours, networking opportunities, and social events, and the purpose of this conference is to enhance student attendees’ club management education by supplementing university–based learning. The education sessions at the National Student Education Conference (NSEC) offer details and specifics that will better prepare students for a career in club management. Information about NSEC can be found online at cmaa.org/nsec.
Scholarships and Grants

The Club Foundation’s (CF) Scholarship and Grant Program encompasses a wide variety of scholarships and grants aimed at focusing on five targeted funding areas, including students. The Club Foundation’s goal is to support and enhance the club management career path, beginning at the university level and building to executive club positions.

CF offers two funding opportunities to CMAA students:

**Joe Perdue Scholarship**

Any individual who is actively seeking a managerial career in the private club industry and is currently attending an accredited, four-year college or university undergraduate program, may apply to The Club Foundation for scholarship aid.

The Joe Perdue Scholarship award is made directly to the registrar at the college or university the recipient attends in the amount of $2,500.

Candidates must provide strong evidence that they are pursuing managerial careers in the private club industry. A candidate must have completed his/her freshman year of college and be enrolled for the full upcoming academic year in an accredited four-year institution.
**Student Chapter Grant**

This annual grant program for CMAA Student Chapters is comprised of two parts: a complimentary student registration to the CMAA World Conference for the Chapter President and a matching-funds travel grant to assist with expenses related to attending the Conference.

All current student chapter presidents automatically receive a voucher for the complimentary Conference student registration. To receive the matching-funds travel grant, the student chapter must submit an official application and verify that they have raised funds which are then matched dollar for dollar by The Club Foundation up to a maximum of $500.

Applications and information can be found at [clubfoundation.org/students.htm](http://clubfoundation.org/students.htm)

**Advancing to Professional Membership**

Student membership may be renewed for up to two years after graduation or until a job in the field of club management has been obtained, whichever is first. Once employed by a club, student members may advance to Alumnus Membership, a professional membership classification, through application with their local senior chapter. Alumnus Membership is a benefit for former student members at a reduced dues rate for the first two years of professional membership. We encourage all students who have taken post-graduate positions in clubs to continue their professional development by taking this important step from Student to Alumnus Membership.

**Your Future**

Your future involvement with CMAA, combined with classroom theories and networking with managers in the industry, will ensure your success in the club management profession. Becoming a CMAA student member is great way to jump start your future!

**TO INQUIRE** about membership and CMAA programs or to find the location of the CMAA student chapter closest to you, contact us at:

**Club Managers Association of America**

1733 King Street • Alexandria, VA 22314-2720

703-739-9500

Website: [cmaa.org/student.aspx](http://cmaa.org/student.aspx)